



Lancashire
Cricket
FOUNDATION

IMPACT AND PERFORMANCE REVIEW 2017 LANCASHIRE CRICKET FOUNDATION



“ I’m really honoured to be an Ambassador for the Lancashire Cricket Foundation. The work they do in communities around Lancashire is really inspiring and it makes me proud that it is all connected through the sport I love to play.

Kate Cross
Lancashire and England

”



STRATEGIC AIMS

PROVIDE INCREASED OPPORTUNITIES FOR **MORE PLAY**

Delivering a wide range of high quality accessible interventions that provide increased opportunities for all to play the game; inspiring the next generation of players across the North West.

SUPPORT THE DEVELOPMENT OF **GREAT TEAMS**

Providing the infrastructure support necessary to ensure a sustainable and successful club and league network is in place across the North West.

CREATE **INSPIRED FANS**

Using the power of Lancashire Cricket to provide families and individuals from across the North West with positive inspirational cricketing experiences, with Emirates Old Trafford as the hub.

ADDRESS LOCAL **COMMUNITY NEEDS**

Delivering high quality interventions that address identified community needs; ensuring Lancashire Cricket and Emirates Old Trafford become an important, central hub for the community.

OUR MISSION IS TO ENGAGE, EXCITE, INSPIRE AND IMPROVE INDIVIDUALS THROUGH CRICKET.

THE LANCASHIRE CRICKET FOUNDATION WORKS ACROSS THE NORTH WEST TO DEVELOP AND DELIVER A RANGE OF PROJECTS, PROGRAMMES AND EVENTS DESIGNED TO ENGAGE, EXCITE, INSPIRE AND IMPROVE INDIVIDUALS THROUGH CRICKET.

ESTABLISHED AS THE OFFICIAL CHARITY OF LANCASHIRE CRICKET CLUB, THE LANCASHIRE CRICKET FOUNDATION PROVIDES HIGH QUALITY EXPERIENCES THAT MAKE A POSITIVE DIFFERENCE TO THE LIVES OF THE INDIVIDUALS WE ENGAGE IN ORDER TO GROW THE APPEAL OF THE GAME AT ALL LEVELS.

Delivering a wide range of high quality accessible interventions that provide increased opportunities for all to play the game; inspiring the next generation of players across the North West.

PROVIDING INCREASED OPPORTUNITIES FOR MORE PLAY

THE CHANCE TO SHINE SCHOOLS PROGRAMME INVOLVED 17677 UNIQUE PARTICIPANTS ACCESSING HIGH QUALITY CRICKET PROVISION

17677

2500
2500 teachers attended informal teacher training courses widening their cricket knowledge and experience.



70 Lancashire Thunder cricket sessions delivered to over 1500 participants through Rainbows, Brownies, Guides and Rangers.


including 8988 hours in 300 primary and secondary schools.

10 COMMUNITY GROUPS TAKING PART IN TABLE CRICKET COACHING SESSIONS WITH 148 UNIQUE PARTICIPANTS, 1691 ATTENDANCES AND 25 STAFF/VOLUNTEERS TRAINED.

35 SCHOOLS/COLLEGES TAKING PART IN THE LORD'S TAVERNERS TABLE CRICKET PROGRAMME WITH 734 UNIQUE PARTICIPANTS, 2222 ATTENDANCES AND 46 VOLUNTEERS/YOUNG LEADERS TRAINED

1941 PARTICIPANTS TAKING PART IN THE ALL STARS CRICKET PROGRAMME ACROSS 96 CENTRES

12 WOMEN'S SOFTBALL FESTIVALS DELIVERED WITH 80 TEAMS COMPETING AND 548 PARTICIPANTS



249 CRICKET BATS DONATED TO LOCAL CRICKET CLUBS THROUGH THE COMMUNITY CLUB CRICKET BAT DONATION SCHEME

9968 YOUTH PROGRAMME PARTICIPANTS AND 4977 YOUNG ADULT PROGRAMME PARTICIPANTS ATTENDED 20 CHANCE TO SHINE PROJECTS

SUPPORT THE DEVELOPMENT OF GREAT TEAMS

Providing the infrastructure support necessary to ensure a sustainable and successful club and league network is in place across the North West.

930

individual players and 39 cricket clubs now linked up with Lancashire Line.

£11,000

paid in donations to cricket clubs with over £26,000 waiting to be claimed.

309

affiliated cricket clubs across Lancashire with 158 having achieved Clubmark accreditation.

20

teams participating in the Lancashire Thunder indoor leagues across five competitions.

185

cricket clubs participating in age group regional and national competitions.

163 CRICKET CLUBS SUPPORTED TO PARTICIPATE IN NATWEST CRICKET FORCE



THREE DISABILITY SQUADS PARTICIPATING IN PD/LD, DEAF AND VISUALLY IMPAIRED NATIONAL COMPETITIONS



FIVE

teams participated in the ECB City Cup competition.

£92,000

allocated to three cricket clubs to develop non turf practice facilities.

£70,000

allocated to 30 cricket clubs for club sustainability and 'Get the Game On' projects.



“ I am delighted to act as an Ambassador for the Lancashire Cricket Foundation. The work they do with schools and communities is second to none and I am proud to be associated with an organisation committed to making a difference. ”

James Anderson
Lancashire and England



CREATE INSPIRED FANS

 **3171**
3171 pupils and 382 teachers from 70 primary schools in attendance at the annual 'Schools Open Day'.

16 SESSIONS DELIVERED WITH 123 ATTENDANCES AT THE 'SPORTING MEMORIES NETWORK' USING SPORTING REMINISCENCE TO ADDRESS LONELINESS, DEMENTIA AND ISOLATION.



IN EXCESS OF 5000 INDIVIDUALS ENGAGED THROUGH 24 SCHOOLS AND 18 CRICKET CLUBS AS PART OF THE LANCASHIRE THUNDER ROADSHOWS.



EDUCATION WITHOUT BOUNDARIES

1147 PUPILS FROM 26 SCHOOLS PROVIDED WITH A HIGH QUALITY POSITIVE ON-SITE EDUCATIONAL EXPERIENCE THROUGH THE 'EDUCATION WITHOUT BOUNDARIES' PROGRAMME.

Using the power of Lancashire Cricket to provide families and individuals from across the North West with positive inspirational cricketing experiences, with Emirates Old Trafford as the hub.



Delivering a wide range of high quality accessible fundraising initiatives to support the charitable and community work of Lancashire Cricket.

£150,000

raised from a variety of events, fundraising initiatives and donations.

£36,000

460 average weekly membership of 'Friends of the Foundation' with a generated income per annum of £36,000.

£14,300

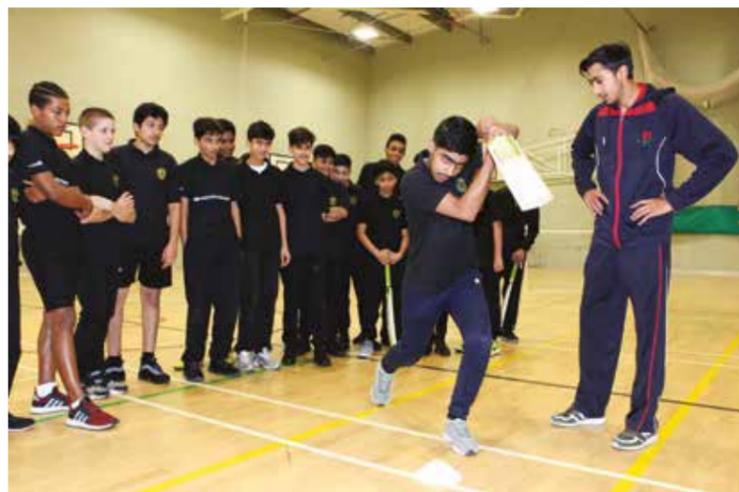
813 people attending Lottery events over the year with a profit of over £14,300.

£8,244

average weekly sales through the Lancashire Line weekly draw.

ADDRESS LOCAL COMMUNITY NEEDS

DELIVERING HIGH QUALITY INTERVENTIONS THAT ADDRESS IDENTIFIED COMMUNITY NEEDS; ENSURING LANCASHIRE CRICKET AND EMIRATES OLD TRAFFORD BECOME AN IMPORTANT, CENTRAL HUB FOR THE COMMUNITY.



462



462 participants in the 'Girls Without Boundaries' programme; inspiring confidence and self-esteem in young women.

244



244 pupils learning about healthy lifestyle choices through the 'Healthy Heart' programme.

38



38 trained volunteers continuing to deliver 'Sporting Foundations for Life' project legacy sessions, engaging around **600 participants** weekly.

£100,000



Circa **£100,000 new investment** secured from the Lord's Taverners to deliver 'Wicketz', a cricket for social change project, in Salford, Trafford and the City of Manchester over the next three years.

13



13 activity sessions delivered to 58 participants with 190 attendances through the 'Wicketz' project.



Cricket used to educate and empower **36 vulnerable young women**, through the 'Let's be Women' project.

108

108 young women and **nine secondary schools** engaged through the 'Prison Peer Mentoring' programme.

305

305 activity sessions and **6896 attendances** as a direct result of delivery by our **Coach Core Apprentices**.

52

52 sessions delivered with **597 attendances** as part of the 'Lanky's Arts Group'.

1136 ACTIVITY SESSIONS DELIVERED TO 2253 PARTICIPANTS ACROSS TRAFFORD AND SALFORD WITH 30427 OVERALL ATTENDANCES AS PART OF THE 'SPORTING FOUNDATIONS FOR LIFE' PROJECT





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PARTNERSHIP OPPORTUNITIES

The Lancashire Cricket Foundation relies on fundraising activities to support the delivery of its community activities and is seeking partnership support for a wide range of projects, programmes and events designed to engage, excite, inspire and improve individuals through cricket.

You can donate directly to support the Foundation at:

[justgiving.com/lcccfoundation/donate](https://www.justgiving.com/lcccfoundation/donate) or text **LCCC11 £* to 70070**

(*add in the amount you would like to donate, £3, £5, £10, £50 etc).

You can also support our work by joining the '**Friends of the Foundation**' from £2 per week with cash and money can't buy prizes to be won.

SUPPORTERS AND PARTNERS

Additionally, we are extremely grateful to all our partners, supporters and fundraisers, without whom much of our work would not be possible.

For further information on the Foundation and to find out how you can support us to continue to deliver our excellent cricket and community work, please email:

foundation@lccc.co.uk or call **0161 868 6849**