

# CRICKET CLUB TESTIMONIALS

The Lottery has been brilliant for **Newton le Willows CC**. We signed up to the scheme about two years ago and we have 60 plus members. The members pay £4.33 per month of which 50% goes towards the club and 50% goes towards going into the prize draw. We have had over £4,500 in prize money including a £2,600 winner and £1,000 winner (which was my fiancé!).

Last season we 'cashed in' and took £1,500 which had built up in our account, we spent the money on a new fence around the ground. The scheme is easy to manage as Gary and the foundation team look after the paperwork side. This has been a great fundraiser for our club and I highly recommend the scheme.

**Chris Chambers**

We write to thank you for giving **Blackpool CC** the opportunity of taking part in your Lancashire Line Lottery.

Many of our members and supporters have signed up to take part in the lottery, in fact several have won prizes which has a knock on effect of attracting more participants.

The scheme is of great financial benefit to the Club and allows our members to support both Blackpool CC and Lancashire Cricket Foundation knowing that the revenue is split between the two organisations.

This initiative has proven popular and worthwhile and we take this opportunity of thanking you and LCCC for making this possible.

**David Cresswell**  
Chairman

**Elton CC** joined the Lancashire Line Draw about four years ago to replace its own weekly draw which had been in existence since the mid 70's. The thought behind switching was to take away the chore of collecting the money in each month and then getting the prizes out to the winners.

The Lancashire Lottery has certainly done that and we are slowly building up our membership. The financial reward from the switch is now proving extremely beneficial, raising just short of £1,000 for Elton CC each year,

Long may it continue.

**Geoff Hall**  
Chairman of Elton CC

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**Golborne Cricket Club** has been involved with Lancashire Line for a number of years now and we cannot say enough about the difference it has made to the Club.

It provide us with a regular income, with little or no administration involved. We have steadily built on the number of members, and the increase in monies is well worth the investment.

**Graham Marston**

We are more than happy the way things have worked out for us at **Irlam CC**. The last two seasons have seen us update our mowers and buy an electric scoreboard all thanks to the monies raised through the weekly draw.

Would certainly recommend to other clubs.

**Colin Rook**

Irlam CC – Chairman

**Atherton CC** have been members of the Lancashire line for over ten years under the personalised named “Atherton Line”. Being a small club we rely on self-funding to allow us to finance each season. By being members of Lancashire line it allows us to generate over £1,200 each season with minimum input, allowing our small membership to concentrate on other more demanding fund raising events. It is the way Lancashire CC have organised and supported Atherton CC over the years which has allowed us to increase membership and ultimately revenue of Atherton Line. This assistance is the backbone of our membership, with 50% of each member’s subscription and payments for winning tickets directed back into Atherton’s coffers providing much needed income.

I would recommend any cricket club to join Lancashire line under the terms Atherton CC have. The support is always there either in generating new members on our behalf or running social nights at our club with leading names within cricket. One key support feature is by allowing junior cricketer access to certain county matches which we have found very popular, further benefit of being involved in Lancashire line is your club is helping itself and the County team to be a successfully funded organisation.

**Mike Williamson**

(Atherton CC Lancashire line member)

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Lancashire Line has been a great way to raise funds for **New Longton CC** as well as other important junior initiatives across the County. For a small amount each week, both our players and the cricket club are in with a chance of winning anything from a 'fiver' up to £1,000. We will be encouraging more members of our club to start taking part in Lancashire Line this season, particularly given that our cricket club President recently won the weekly top prize of £1,000!

**Chris Walker**  
New Longton CC Treasurer



On a recent visit to  
**Blackrod CC,**  
Lancashire's Academy  
Director, Gary Yates,  
presented them with  
their first £1,000 raised  
from the Lancashire Line  
Weekly Draw.

Director of Cricket, Paul Allott,  
presents Mike Shepherd of  
Winton Cricket Club with their  
latest cheque for **£4,500** which  
will go towards their latest  
project of a three lane practice  
net. Winton's partnership with  
Lancashire Line has raised over  
**£15k** for their Club.

