



Lancashire  
Cricket  
FOUNDATION



# WE AIM TO ENGAGE, EXCITE, INSPIRE AND IMPROVE INDIVIDUALS THROUGH CRICKET

**Lancashire Cricket Foundation works across the North West to develop and deliver a range of projects, programmes and events designed to engage, excite, inspire and improve individuals through cricket.**

Established as the Official Charity of Lancashire Cricket, the Lancashire Cricket Foundation provides high quality experiences that make a positive difference to the lives of the individuals it engages with, in order to grow the appeal of the game at all levels.

***Lancashire Cricket Foundation aims to:***

Grow the game by providing everyone in Lancashire with the best cricket experiences in the world. We do this by:

Inspiring our schools through cricket

Growing cricket in our leagues and clubs

Inspiring our communities through cricket



The Lancashire Cricket Foundation was able to deliver and support ***a range of activity during the last twelve months despite the national, regional and local restrictions imposed as a result of COVID-19.***



**CHANCE TO SHINE**  
Spreading the power of cricket



**LORD'S TAVERNERS**  
Giving young people a sporting chance

2020 Impact Report  
**Inspiration**



## Inspiring our schools through cricket

**6**

Six schools and colleges taking part in the Lord's Taverners funded Table Cricket competition with 21 teachers and school staff attending online training.

A kit donation scheme allowed six schools to access kit for delivery through lockdown(s).

# 16,598 UNIQUE PARTICIPANTS FROM 340 SCHOOLS/VENUES ACROSS LANCASHIRE

accessing high quality cricket provision through the Chance to Shine Primary, Secondary Girls and Street Programmes.



**32**

*32 pupils from one school provided with a high quality positive on-site education experience through the **Education Without Boundaries** programme.*



## Growing cricket in our leagues and clubs

229 CLUBS

INCLUDING

183 CLUBS

WITH A

JUNIOR  
SECTION

ENGAGED &  
SUPPORTED



19 clubs with a girl's  
section and 33 clubs with a  
women's section supported  
to offer cricket across  
Lancashire.



Support provided to local clubs and  
leagues to source **funding in excess**  
**of £2.69M to help them through**  
**COVID-19** disruption and other  
requirements such as flooding.

**Circa £31,000 donated back to recreational cricket clubs through the Lancashire Line Lottery to support club development.**

Plus the following across Lancashire:

**86 nomadic teams** playing across our leagues engaged

Support provided to **16 senior and eight junior cricket leagues**

**90 newly qualified Foundation 1 coaches** throughout Lancashire

D40, S9, hearing and visually impaired squads supported

# 1,406 INDIVIDUAL PLAYERS FROM RECREATIONAL CRICKET CLUBS NOW LINKED UP WITH LANCASHIRE LINE AND EARNING FUNDS TO SUPPORT THEIR CLUB.



**356 participants** taking part in the **All Stars Cricket programme** across 54 recreational club-based centres.



**193 participants engaged** throughout the Lord's Taverners funded Wicketz project across **three hubs** in the city of Manchester, Salford and Trafford, with a total of **1,664 attendances**.

193



**51 young people from Salford and Trafford** completed one of our **National Citizen Service (NCS)** programmes, a youth empowerment programme focused on social integration, community and youth development, and emboldening young people to make a positive difference in the world they live in.

# INSPIRING OUR COMMUNITIES THROUGH CRICKET

In excess of 8,000 individuals supporting our work to 'Inspire Communities Through Cricket' through the Lancashire Line, Friends of the Foundation and other lottery events and draws.

**21 lifestyle workshops delivered to Wicketz participants, using cricket to help address social issues young people face in their communities.** Plus the following across Lancashire:

**GWB competition** held at Emirates Old Trafford for all seven schools;

15 virtual sessions with 54 attendances of nine participants

**Two community Table Cricket hubs** maintained with 15 regular attendees

**198 unique participants** engaged in the Core Cities Indoor Cricket League

**27 coaches & umpires trained** and given ongoing support through the Core Cities programme

## Six Hub sites

with 367 attendances and 53 taster sessions delivered with 554 attendances plus 128 attendances through virtual sessions of the Lord's Taverners funded Super 1's programme.

## 14 teachers

from two SEN schools received training in Table Cricket and four schools provided with equipment to enable activity to continue.

## 350 people

from targeted communities benefitted from improved informal cricket provision across the city of Manchester through the Core Cities programme.

## 1100 hours

NCS young people gave back over 1100 hours to their local communities through a range of social action projects.

## 1344 attendees

Six Sporting Memories sessions delivered with 65 attendances, and 84 virtual sessions with 1344 attendances.

## Seven schools

55 sessions with 636 attendances of 107 unique participants from seven schools engaged in the Girls Without Boundaries programme, designed to build self-confidence and self-esteem in disengaged young women.

Over 60 children from deprived households in East Manchester took part in our **Bags and Bubbles playscheme**. Daily sport, arts and craft activities and **free food** were provided through the East Manchester Youth and Play Partnership and funded by the National Lottery.

60+



# COVID-19 RESPONSE

The focus during the pandemic has been on supporting our local communities; delivering in community locations adversely affected by COVID 19 where existing Lancashire Cricket Foundation Community Growth activity is already established therefore complementing our existing projects and programmes, fostering stronger relations with these communities and putting the Red Rose at the heart of the local response.



**HANDS**



**FACE**



**SPACE**

**NHS**

Our Wicketz staff ran **four Zoom sessions each week for different age groups**. A number of current or ex-professional players joined the calls, which proved to be really popular with attendees. Wicketz provides **sustainable cricket opportunities and life skills workshops** in targeted communities of Salford, Trafford and Manchester for young people aged 8-19.

**Over 50 children aged 7-11** from deprived households took part

Trafford Council funded Summer of Sport programme

Free food offer available in a local youth centre

70

Our NCS team have worked with **over 70 young people to inspire them to deliver social action projects that have supported communities at this critical time**, ranging from supporting food banks to offering befriending services and working with mental health services.

**Launch of the new Regional Development Centres from September 2021. Located throughout the County, sessions will be available for beginners all the way through to those children playing at County level, providing an opportunity to play at the best standard for each individual involved.**

Increase the level of support provided to cricket clubs

Extend our Primary School Education and Health programmes

Increase in projects for young people from disadvantaged areas

# WHAT THE FUTURE HOLDS AND OUR PLANS

Increase the *number of recreational facilities*, for example, non-turf pitches, to support cricket activity in key, strategic urban locations.

Increase the number of schools and Primary school pupils, Women and Girls *participating in the game of cricket*.



The Lancashire Cricket Foundation **relies on donations, fundraising and gifts in wills to support the delivery of our community activities.** We are continually seeking support for a wide range of projects, programmes and events across the sectors of **Health, Education and Training, Community Cohesion and Cricket Development.**



**0161 868 6849**

# **SUPPORTERS, PARTNERS AND WAYS TO GET IN TOUCH**

**We are extremely grateful to all our partners, supporters and fundraisers, without whom much of our work would not be possible**

## ***Ways of getting involved:***

The Lancashire Cricket Foundation relies on fundraising activities to support the delivery of its community activities and is seeking partnership support for a wide range of projects, programmes and events designed to engage, excite, inspire and improve individuals through cricket.

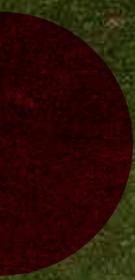
***Donate*** - You can donate directly to the Foundation at [justgiving.com/lcccfoundation/donate](https://www.justgiving.com/lcccfoundation/donate)

***Join our lottery*** - Play from just £2 per week for the chance to win up to £5,000

***Fundraise*** - Put on a bake sale or run a marathon and raise vital funds for our work

***Leave a gift in your will*** - Make a lasting legacy that will support the game for generations to come

***Become a corporate partner*** - Build a partnership with the Foundation and make a difference



***For further information:***

For more details on the Foundation and to find out how you can support us to continue to deliver our excellent community work:

Email **Phil Ascott** on **[pascott@lancashirecricket.co.uk](mailto:pascott@lancashirecricket.co.uk)**  
or call **0161 868 6849**



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