

# Impact and Performance Review 2018



Lancashire  
Cricket  
FOUNDATION





# STRATEGIC AIMS

## Provide increased opportunities for **more play**

Delivering a wide range of high quality accessible interventions that provide increased opportunities for all to play the game; inspiring the next generation of players across the north west.

## Support the development of **great teams**

Providing the infrastructure support necessary to ensure a sustainable and successful club and league network is in place across the north west.

## Create **inspired fans**

Using the power of Lancashire Cricket to provide families and individuals from across the north west with positive inspirational cricketing experiences, with Emirates Old Trafford as the hub.

## Address local **community needs**

Delivering high quality interventions that address identified community needs; ensuring Lancashire Cricket and Emirates Old Trafford become an important, central hub for the community.

Lancashire Cricket Foundation works across the north west to develop and deliver a range of projects, programmes and events designed to **engage, excite, inspire and improve individuals through cricket.**

Established as the Official Charity of Lancashire Cricket, the Lancashire Cricket Foundation provides **high quality experiences that make a positive difference to the lives of the individuals it engages with in order to grow the appeal of the game at all levels.**

**I'm really honoured to be an Ambassador for the Lancashire Cricket Foundation. The work they do in communities around Lancashire is really inspiring and it makes me proud that it is all connected through the sport I love to play.**

Kate Cross  
Lancashire and England



# PROVIDING INCREASED OPPORTUNITIES FOR MORE PLAY

Delivering a wide range of high quality accessible interventions that provide increased opportunities for all to play the game; inspiring the next generation of players across the north west.



The **Chance To Shine Schools Programme** involved **16,500** unique participants from **220** schools across Lancashire accessing high quality cricket provision.

**Coach of the Year** and **Programme of the Year** winners through the **Chance To Shine Street National Awards**



1

**One new Table Cricket Hub** established at Emirates Old Trafford with two young leaders trained to support delivery

**117** coaching sessions across **four hub sites** with **819** attendances and **165** taster sessions delivered with **1853** attendances through the **Lord's Taverners funded Super 1's programme**



**5500**

5,500 participants engaged through the **Lancashire Thunder** schools and community activation

664

644 sessions, **2184** delivery hours and **11,708** participants as part of the **Chance To Shine Street Programme**

**24** schools and colleges taking part in the **Lord's Taverners funded Table Cricket programme** with **444** unique participants, **1627** attendances and **45** volunteers and young leaders trained

**2660** participants taking part in the **All Stars Cricket programme** across **102** recreational club based centres

**60** **Women's Softball Festivals** delivered with **2100** participants



**257** unique participants from the **City of Manchester** engaged and inspired through the **Core Cities programme**, focussed on growing the game in **south Asian communities**

**484** **All Stars Cricket Activators** trained to support delivery of the programme



# SUPPORT THE DEVELOPMENT OF GREAT TEAMS

Providing the infrastructure support necessary to ensure a sustainable and successful club and league network is in place across the north west.

**1250**

individual players from **40 recreational cricket clubs** now linked up with **Lancashire Line**

**538**

A total of **538 qualified coaches** throughout Lancashire

**£27,000**

donated back to cricket clubs through the Lancashire Line

**£103,000**

in total secured by **41 Lancashire clubs** through the **ECB Small Grants Scheme**

**20**

teams participating in the **Women's Softball Indoor League**

**53**

cricket clubs supported to offer women / girls cricket across Lancashire

**341**

**affiliated cricket clubs** across Lancashire with **157 supported in achieving Clubmark accreditation**

**D40, S9,**

Hearing Impaired and Visually Impaired disability squads competing in national competitions

**16**

**courses** taking place with **235 coaches qualified** through the **Coach Education Programme**

I am delighted to act as an Ambassador for the Lancashire Cricket Foundation. The work they do with schools and communities is second to none and I am proud to be associated with an organisation committed to making a difference.

James Anderson, Lancashire and England



**181 cricket clubs** supported to participate in **NatWest Cricket Force**

The inaugural intra county visually impaired fixture took place between the **Lancashire Lions** and **Wavertree Cricket Club**



## CREATE INSPIRED FANS

Using the power of Lancashire Cricket to provide families and individuals from across the north west with positive inspirational cricketing experiences, with Emirates Old Trafford as the hub.

**570** pupils from **16** schools provided with a high quality positive onsite education experience through the **Healthy Heart** and **Education Without Boundaries** programmes



**9**

**T20 Guard of Honour** money can't buy experiences for **All Stars** participants at Lancashire and England fixtures

**1928**



pupils and **294** teachers from **51** north west primary schools in attendance at the annual **Schools Open Day**

**1,055**

**All Stars participants** in attendance at the Lancashire vs Northants fixture

**81**

Individuals in attendance at **Lanky's Arts Class**, a creative arts, crafts, music and dance class for 0-5 year olds

**£500,000**

generated through the **Lancashire Line, Friends of the Foundation** and other Lottery events and draws

# ADDRESS LOCAL COMMUNITY NEEDS

Delivering high quality interventions that address identified community needs; ensuring Lancashire Cricket and Emirates Old Trafford become an important, central hub for the community.



## 35

**Sporting Memories** sessions delivered with over **300** attendances, using sporting reminiscence to address social isolation



The launch of the Spirit of 2012 funded **Breaking Boundaries** project, promoting social cohesion in Newton Heath in partnership with **Manchester City Council**

## 522



**522** individual participants engaged through the **Girls Without Boundaries** programme, designed to build self-confidence and self-esteem in disengaged young women

## 3 Hubs

**Three hubs** established across Trafford, Salford and the City of Manchester with **391** participants engaged and **4813** attendances through the **Lord's Taverners funded Wicketz project**

## 10

lifestyle workshops delivered to **Wicketz** participants, using cricket to help address social issues in young people

## 173

pupils from **15** schools participating in **Prison Peer Mentoring workshops**, providing young people with insight, guidance and support, equipping them to make positive life choices

## 114



activity sessions and **4217** attendances as a direct result of delivery by our **Coach Core Apprentice**

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## Partnership Opportunities

The Lancashire Cricket Foundation relies on fundraising activities to support the delivery of its community activities and is seeking partnership support for a wide range of projects, programmes and events designed to engage, excite, inspire and improve individuals through cricket.

You can donate directly to support the Foundation at:

**[justgiving.com/lcccfoundation/donate](https://www.justgiving.com/lcccfoundation/donate) or text **LCCC11 £\* to 70070****

(\*add in the amount you would like to donate, £3, £5, £10, £50 etc).

You can also support our work by joining the '**Friends of the Foundation**' from £2 per week with cash and money can't buy prizes to be won.

## Supporters and Partners

Additionally, we are extremely grateful to all our partners, supporters and fundraisers, without whom much of our work would not be possible.

For further information on the Foundation and to find out how you can support us to continue to deliver our excellent cricket and community work, please email:

**[foundation@lancashirecricket.co.uk](mailto:foundation@lancashirecricket.co.uk) or call **0161 868 6711****